



LEMONADE

consulting

Lemonade Consulting is a trademark of:
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Privacy Policy

Lemonade Consulting appreciates your trust in our correct and safe processing of your privacy-sensitive information. This website is compliant with the European [GDPR](#) (General Data Protection Regulation, effective May 25th, 2018). These regulations are titled [AVG](#) (Algemene Verordening Gegevensbescherming) under Dutch Law. This website is also compliant with the current legislation on Cookie Policies ("Cookiewet" [Telecommunicatiewet artikel 11.7a](#)). This legislation will be replaced by the [e-privacyverordening](#), yet is still to be approved by the European Commission. We have taken care to be prepared in advance. This page is paragraphed into two sections: cookie information; processing of your information by Lemonade Consulting.

Privacy-sensitive information that we process

Lemonade Consulting processes your information because you use our services and/or submit this information to us yourself. Here is an overview of such information:

- First and last name
- Registered address
- Telephone number
- E-mail address
- Bank account details

Special and/or sensitive information that we process

Our website has no intention of collecting data about persons younger than the age of 18. However, we cannot verify visitor's age and therefore advise parents to supervise their children's online behaviour and thus prevent us from collecting information on minors without

parental consent. Should you have reason to believe that we have collected information on minors, please contact us via info@lemonadeconsulting.nl and we will have this information removed.

To what purpose and on what basis do we process information.

Lemonade Consulting processes your information to the following aims:

- Processing your service request
- Communicating with you via telephone or e-mail to provide services
- Process payment of contracted services.

Automated decision-making

Lemonade Consulting uses no automated decision making process that may have significant consequences for persons on whom information is collected. By these decisions we mean those made by a computer program or system without interference or consent from a human controller.

Period of information storage

Lemonade Consulting stores your information no longer than strictly necessary to process your request, maintain our engagement (as described in our General Terms & Conditions) and/or provide the services you contracted.

Sharing information with third parties

Lemonade Consulting will only share information with third parties insofar this is deemed necessary for the completion of your contract or to comply with legislative or court orders.

Cookies and similar techniques used on our website

Lemonade Consulting only uses technical and functional cookies. A cookie is a small text file that is saved to your electronic device upon visiting our website. Our cookies are necessary for the proper functioning of our website and to your convenience. They support the website's operation and will, for example, remember your preferences. They also allow us to optimize our website and traffic. You can opt-out of cookies by changing your browser settings to reject cookie storage. These settings also allow you to delete any previously stored information or cookies.

We use Google Analytics (cookies) to monitor the traffic on our website and optimize our services. These cookies are set to require no explicit consent from users to accept such cookies. To the aim of protecting your privacy-sensitive information, the following guidelines apply:

- We have a processing agreement ([verwerkersovereenkomst](#)) with Google.
- Any information, such as IP address, are anonymized ([geanonimiseerd](#)).
- Any information is sent by encrypted connection.
- Google Analytics cookies are shared to no other Google services.
- Collected information is shared to no other Google service.

Viewing, altering or deleting your information

You have the right to view, alter or delete any information collected from you. Additionally, you have the right to withdraw your consent to, or object to, our information processing and request transfer of your information. This means that you can submit a request to us to transfer your collective information in a computer file to you or to an organisation explicitly authorized by you.

You can request to view, alter, delete or transfer your personal data, as well as any objection to information processing, to info@lemonadeconsulting.nl. To verify your identity, we ask you to include a copy of your identification card (passport, ID-card) wherein you have made unreadable / blanked out your: MRZ (Machine Readable Zone, the row of numbers at the bottom of your passport), your photo, your document number and your BSN (personal identification number). This is to protect your personal information. We will react as soon as possible but always within four weeks of your request.

Lemonade Consulting also wishes to inform you that you can submit a complaint to the national supervisory board, the Autoriteit Persoonsgegevens, through the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we secure your information

Lemonade Consulting takes great care to secure and protect your information. We take suitable measures to prevent abuse, loss, unauthorized access or publication or alteration. Should you have reason to believe your information is inadequately protected or misused in any way, please contact us at info@lemonadeconsulting.nl

Alteration of this privacy policy

Lemonade Consulting may alter this privacy policy. Each alteration will be published on this website. We advise you to review this privacy policy regularly to stay up to date on our current privacy policy.